

# 2008 SPONSORSHIP FORM



There are several ways you can get involved as a sponsor. We are happy to work with you to determine where your donation will best promote your products and/or services based on our knowledge of the audience, venues, and other factors. These are our general sponsorship guidelines:

**Title Sponsor: \$10,000.** The highest level of sponsorship, the most visible sponsor during the 10-day Festival (Aug. 10 - 17). Prominent logo inclusion on all publications, media listings, and Festival tshirts. Exclusive sponsor on a large banner onstage at the Festival. Mention of company from stage 6 times throughout the day. 8 passes to the VIP area featuring complimentary food, refreshments and gift bags. There will be only one exclusive Title Sponsor.

**Festival Weekend Sponsor: \$5,000.** Corporate signage on 2 banners placed around the Willows. Logos on publications, media listings and tshirts. Mention of company name from stage. 4 passes to the VIP area featuring complimentary food, refreshments and gift bags. We are seeking up to 3 Festival Sponsors.

**Special Events or Location Sponsor: \$1,500-5,000.** Exclusive sponsorship at a Special Event, or on a Pavillion or at a Music Education Tent the day of the Festival. Special Events include private, ticketed concerts at a function hall, outdoor venue, club venue, or at our side stage — the “Juke Joint” — the day of the Festival. Corporate signage at the event/location. Logo featured on publications, media listings and tshirts. Mention of company name during event. 2-4 passes to the Festival’s VIP area featuring complimentary food, refreshments and gift bags. We are seeking up to 10 Special Events Sponsors.

**Media Sponsor: \$1,000 - 5,000 in trade or donation.** Your organization will be designated an official “Media Sponsor” of the Festival. You will receive some or all of the following, depending on the value of the sponsorship: Corporate signage at the event/location; logo featured on publications, media listings and tshirts; mention of company name during event(s); 2-4 passes to the VIP area featuring complimentary food, refreshments and gift bags. We are seeking multiple Media Sponsors.

**Derby Square Sponsor: \$1,200.** Exclusive sponsor at one Derby Square Show — free outdoor shows in high-traffic areas in Salem’s downtown tourist district. These shows plan to feature Music Education Events led by skilled teachers and musicians. We will provide corporate signage. Mention of company name during the event. 2 passes to the Festival’s VIP area featuring complimentary food, refreshments and gift bags. We are seeking 4 Derby Square Sponsors.

**Charlehurst Sponsor: \$500.** Name on the Festival’s website. 2 passes to the Festival’s VIP area featuring complimentary food, refreshments and gift bags. We are seeking unlimited Charlehurst Sponsors.

**Individual Sponsor/Small Business Sponsor: \$250.** Name on the Festival’s website, 2 Festival tshirts. We are seeking unlimited Individual Sponsors.

**Community Sponsor: \$125.** 1x1 foot logo on a community banner at the Willows 8/15-8/16.

---

**Yes, I will support the 2008 Salem Jazz and Soul Festival Concert Series.**

Name (as it should appear in publication) \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**I will support the Salem Jazz and Soul Festival at the following level:**

Title Sponsor, \$10,000 \_\_\_\_\_

Derby Square Sponsor, \$1,200 \_\_\_\_\_

Festival Weekend Sponsor, \$5,000 \_\_\_\_\_

Charlehurst Sponsor, \$500 \_\_\_\_\_

Special Events or Location Sponsor \$1,500-5,000 \_\_\_\_\_

Individual/Sm. Business Sponsor \$250 \_\_\_\_\_

**Media Sponsors – Contact us: [info@salemjazzsoul.com](mailto:info@salemjazzsoul.com)**

Community Sponsor \$125 \_\_\_\_\_

Please enclose a check made out to **Salem Jazz and Soul Festival**, 19 Harbor Street, #6, Salem, MA 01970. Or pay with a credit card by making your donation online at [www.salemjazzsoul.com/sponsor.html](http://www.salemjazzsoul.com/sponsor.html)

Signature: \_\_\_\_\_